

**Crossroads Special Business District Advisory Commission
MEETING MINUTES**

APPROVED

MEETING DATE: Wednesday, July 12, 2018
LOCATION: City Hall
CALLED TO ORDER: 8:05 AM
MEETING ADJOURNED: 8:56 AM
NEXT MEETING: Thursday, August 16, 2018

NAME	PRESENT	ABSENT
Bob Springer, Chair	X	
Heidi Butts-Wiegand	X	
Christi Johanningmeyer		X
Joshua Tonnies	X	
Kelly Ruesing	X	
Alison Kinderfather	X	
Vacancy		
David Franklin, Council Liaison	X	
Mara Perry, Staff Liaison	X	

Also in attendance:
Fran Sudekum – Administrative Support

APPROVAL OF MINUTES

Motion to approve the June minutes was made by Heidi Butts-Wiegand, seconded by Alison Kinderfather and unanimously approved.

STREETSCAPE UPDATE

The next step in the STP grant application process is obtaining public comment. Public comment counts towards the application. Commission Members should each submit their comments by August 24th. The link to comment will be sent to all Commission Members and Council Members. Commission Members should share the link with fellow business owners in the District so they may comment as well. We should know by this fall if we will receive the grant.

BAKER AVENUE UPDATE

The Public Works Department is getting ready to do the One-Way Simulation Test for Baker Avenue which will start in mid-week sometime in September

63119RADIO SNIPPETS UPDATE

Kelly Ruesing has been in contact with Ellie Wharton (General Manager of KWRH-LP 63119 Radio Station 92.9 FM a community radio station broadcasting to the 63119 municipalities) to determine next steps to move forward with Crossroads informational radio snippet spots on KWRH-LP. The District has budgeted \$500 to kick off the program. Snippets would start with an intro about the District as a whole, then the middle section would be specific to an individual Crossroads business, and end with a District-wide closure section. We need to determine which businesses in Crossroads would like to participate.

CVC MEMBERSHIP

The City of Webster Groves has signed up with Explore St. Louis (a.k.a. the St. Louis Convention & Visitor Center, a.k.a. CVC) for a parent organization membership as the "umbrella" for Neighborhood Partner memberships. Neighborhood memberships provide the city and its businesses with neighborhood-specific headings in the shopping and restaurant categories in both the printed St. Louis Visitors' Guide and the Explore St. Louis website. Businesses in the Crossroads Business District are eligible to participate. Neighborhood Partner Memberships are a one-time charge of \$150 for a one-year membership.

CITY UPDATE

- Cole Trane has moved out of the Crossroads District.
- Lark Skincare shop is open in the Crossroads District.
- The Frisco Barroom in Old Orchard is open.
- Webster Groves Subaru in Old Orchard has been sold. Joe Fichter is retiring.
- A letter of intent has been received for the former Stratton's location in Old Orchard.
- Tuxedo Park STL Bed and Breakfast Inn is open.
- Maypop Coffee and Garden Shop is open in the Marshall/Summit business area. They are having small events and plant-related classes.
- Permits are in for two new businesses in the former SanSai location in Old Webster, Firenza Pizza and Ziggy's Gelato with a walk-up window.
- Anticipating a new smaller-scale proposal from a different developer for the former Gerber Chapel location proposal.
- The new owners of the former Auto Beauty location have closed on the property. They have a new brewery as part of the development. The project is a total change of use with multiple uses and multiple LLC's involved each needing a CUP. They are still working on a parking plan.
- Text code amendment changes continue; working on sections that deal with how to hold a public meeting, consolidating all the information into one section. Also working on updates related to "gym" use and noise factors.
- Numerous home construction projects continue.

NEXT MEETING

The next meeting will be held on Thursday, August 16, 2018 at 8:00 AM – City Hall.