

Crossroads Special Business District Advisory Commission
MEETING MINUTES
APPROVED

MEETING DATE: Tuesday, May 10, 2018
 LOCATION: City Hall
 CALLED TO ORDER: 8:04 AM
 MEETING ADJOURNED: 8:52 AM
 NEXT MEETING: Wednesday, June 13, 2018

| NAME | PRESENT | ABSENT |
|--------------------------------|---------|--------|
| Bob Springer, Chair | X | |
| Heidi Butts-Wiegand | X | |
| Christi Johanningmeyer | X | |
| Joshua Tonnies | X | |
| Kelly Ruesing | X | |
| Alison Kinderfather | X | |
| Vacancy | | |
| Frank Janoski, Council Liaison | | X |
| Mara Perry, Staff Liaison | X | |

Also in attendance:

Bud Bellomo – Council Member, City of Webster Groves; former Crossroads Council Liaison
 Ken Rimmel – Big Bend Railroad Club
 Shawn Greene – Webster Groves Historical Society
 Fran Sudekum – Administrative Support

APPROVAL OF MINUTES

Motion to approve the April minutes was made by Kelly Ruesing, seconded by Alison Kinderfather and unanimously approved.

VISITOR COMMENTS

Shawn Greene, Webster Groves Historical Society – This year’s Hawken House Concert Series which will feature four Webster Groves artists. The concerts will take place the second Monday of June, July, August, and September. KWRH-LP Radio63119 will be doing a live broadcast during the concerts and broadcasting sponsor interviews during intermissions. The Historical Society is asking once again for sponsors to support the series. See Appendix A for sponsorship request letter and concert information.

Ken Rimmel, Big Bend Railroad Club – The first Tuesday of every month, the Club holds open house from 7:00 to 8:30 PM. They will also have open house on July 3rd and 4th. They will be featured in an article in Modern Railroad Magazine.

Bud Bellomo, WG City Council Member – Commission Council Liaisons have been rotated and Bud will no longer be the liaison for the Crossroads Commission.

PARKING UPDATE

North side of Big Bend at the Alma intersection – St. Louis County still needs to complete their signage ordinance-related work before Webster Groves can do theirs. It has been determined there is no sight distance issue with parking on the corner triangle.

South side of Big Bend between Alma and Elm – Still working with St. Louis County about identifying parking restriction signage.

KWRH-LP RADIO63119 SNIPPETS UPDATE

The radio snippets program is slowly getting up and running as all three special business districts want to take part. Ellie Wharton, Station Manager, has also recently become the Acting President of the Webster Groves et al. Chamber while Rebecca Now goes on a summer sabbatical.

STREETSCAPE GRANT APPLICATION UPDATE

The Streetscape Project's grant application is due in June. Copies of the application should be available to Commission Members at their June meeting. The matching amount from the City has been put in the City's budget. The grant is asking for \$242,000. Mara Perry will supply the budget sheet information at next month's meeting. If the grant is approved, construction could start in early 2021 with work on engineering starting next spring. If the grant is not approved, the City Council Liaison for the Crossroads District could ask the funding be put into the City's budget. The timetable would remain the same; possibly shorter. Commission members want to stay focused on the project and its timeline.

BAKER AVENUE UPDATE

- Proposed change to making Baker Avenue a one-way street is to improve safety and traffic flow at the Big Bend/Gore/Baker intersection. Making it a one-way street resolves this issue and work in conjunction with St. Louis County's plan for Big Bend.
- As part of the work St. Louis County has planned for the continuation of the one-lane restriping project on Big Bend which currently ends at Gray, they would make changes to the Big Bend/Gore/Baker intersection; St. Louis County's plan was not well received by Commission Members.
- Todd Rehg, Public Works Director, will be at the next month's meeting to discuss options for Baker Avenue such as acquiring additional right-of-way on the south side and a one-way simulation test.
- The timing of a simulation test would capture time when school is in session (August-September); the equipment needed to do the simulation is borrowed from a non-Webster Groves organization and hopefully will be available at that time.
- Completed traffic counts for both Baker and Kenilworth will be available at next month's meeting.
- Initial traffic counts reveal traffic on Baker Avenue is not very high.
- Neighbors within 300' will be invited to next month's meeting two weeks ahead of time; this will include both sides of Kenilworth.
- Mara Perry will provide copies of the three letters she has received from residents to Commission Members.

NEW BUSINESS

Hawken House Concert Series Sponsorship – The Commission set aside funds in the budget to sponsor the concert series.

MOTION: Christi Johanningmeyer made a motion to sponsor the 2018 Hawken House Concert Series at the "Crossroads Sponsor" level of \$500, Alison Kinderfather seconded the motion; the motion was unanimously approved.

Kelly Ruesing will ask District businesses to participate in the Radio63119 sponsor interview talking about why they choose the Crossroads District to locate their business.

4th of July District Activities – Fireworks viewing activities on the southern parking lot will be the same as last year. An ad will be placed in the WK Times. Mara will arrange for the port-a-potties and complete the special activities permit.

CITY UPDATE

- City Council is working on the budget, public hearing will be the first week of June.
- Proposal for planned commercial re-zoning for the former Gerber Chapel property has moved forward to City Council at their second meeting in June.
- Rezoning request from Shinning Rivers School – they would like to purchase two family buildings which are zoned multi-family. They would like to rezone to single-family so they can have their school there.
- New used car lot on Watson; will go straight to City Council as it's a transfer of ownership.
- The Frisco Bar Room is opening soon.
- Construction at new Maypop business on Marshall and Summit is close to completion.
- The Bed & Breakfast at Tuxedo and Bompert is close to completion.
- The Old Webster location of SanSai has closed and Mara is working with a new tenant on that location.
- No new tenants yet on the former Milagro, Stratton's, or Scholarship locations.
- Several long-term vacant spaces, property owners don't seem interested in leasing.
- Work on code amendment changes of commercial use language was put off due to other matters of higher priority.
- There are 33 new houses under construction all over the City with more to come. Several older homes have been demolished with new houses put up. In January thru March, 15 new home permits were issued.

NEXT MEETING

The next meeting will be held on Wednesday, June 13, 2018 at 8:00 AM – City Hall.

ADJOURNED

Meeting adjourned at 8:52 AM.

APPENDIX A

Dear Members of the Webster Groves Crossroads Business District,

The Webster Groves Historical Society is pleased to announce the 2018 Hawken House Concert Series. Our inaugural season was in 2016 and it met with enormous popularity and success. Part of what makes our series so successful is the quality of music we are able to secure for the event. The shows are performed on the second Monday of June, July, August, and September.

We need your sponsorship to continue the series this year and we hope you will help. Last year, your sponsorship was at the Crossroads Sponsor Level. Would you please sponsor us again? Here are our sponsorship levels::

Hawken Sponsor - \$850 – a presence at all four shows with sponsorship messages played during those radio broadcasts.

Crossroads Sponsor - \$500 – a presence at three shows with sponsorship messages played during those broadcasts.

Cooper Lane Sponsor - \$250 - a presence at two shows with sponsorship messages played during those broadcasts.

Show Sponsor - \$150 – a presence at one show with a sponsorship message played during that broadcast.

Sponsor - \$50 – a presence at one show and one on-air recognition.

The Webster Groves Historical Society is a not-for-profit organization and we are using the Hawken House to build a more vibrant and active community in southwestern Webster Groves, bounded by Watson, Grant, Big Bend, and Elm with the dual purpose of bringing these residents to your businesses and organisations.

Attached is a DRAFT of this year's poster.

Please help us bring the community of southwest Webster to life and to the Rotary Club of Webster Groves!

Sincerely,

Shawn Buchanan Greene
Events Committee Chairman

Events@HistoricWebster.org

Hawken House Concert Series 2018

Free acoustic shows on the front lawn of the historic Hawken House.



Monday, June 11, 7-9 PM

Gary Schoenberger & The Perfect Strangers

Country music by expert musicians! Guitars, mandolin, upright bass, banjo... there is no better way to kick-off the summer!

Monday, July 9, 7-9 PM

Sherdonna Denholm

Sherdonna is a classically-trained clarinetist who turned her attention to folk music. She will bring a band to the Hawken House to bring her original compositions to full effect.



Monday, August 13, 7-9 PM

Caleb Ward

Rock, bluegrass, Americana, folk... he plays everything - both originals and covers. Come and enjoy the cool night of a hot summer day. (Ties are optional.)

Monday, September 10, 7-9 PM

Mississippi Crossing

Calling all baby-boomers! The night is yours with acoustic covers of hit songs of country and folk from the 1960s.



Presented by the Webster Groves Historical Society and its Sponsors
HistoricWebster.org



Rotary Club of
Webster Groves



KWRH-LP 92.9 FM
Radio63119.org



Big Bend
Orthodontics



The Crossroads
Business District

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